



*SUN*CONTRACT

Decentralized Energy Market

Disrupting Energy Market with Blockchain Technology

THE BUSINESS IDEA

- P2P energy trading platform
- Supporting renewable sources of energy
- No middleman: direct trading between energy producers and consumers
- Bitcoin was created to cut-off middle man in finance. SunContract tries to do the same in a multi trillion energy market

5 T'S AND 5 D'S

TRUST

TRANSPARENCY

TRACEABILITY

TIME STAMP

TRANSACTION



DIGITALIZATION

DECARBONIZATION

DEREGULATION

DECENTRALIZATION

DEMOCRATIZATION

HISTORY

- Own investments into solar power plants and energy efficiency
- Developing an energy exchange – BSP SoutPool Energy Exchange
- [Google maps](#)



THE MARKET

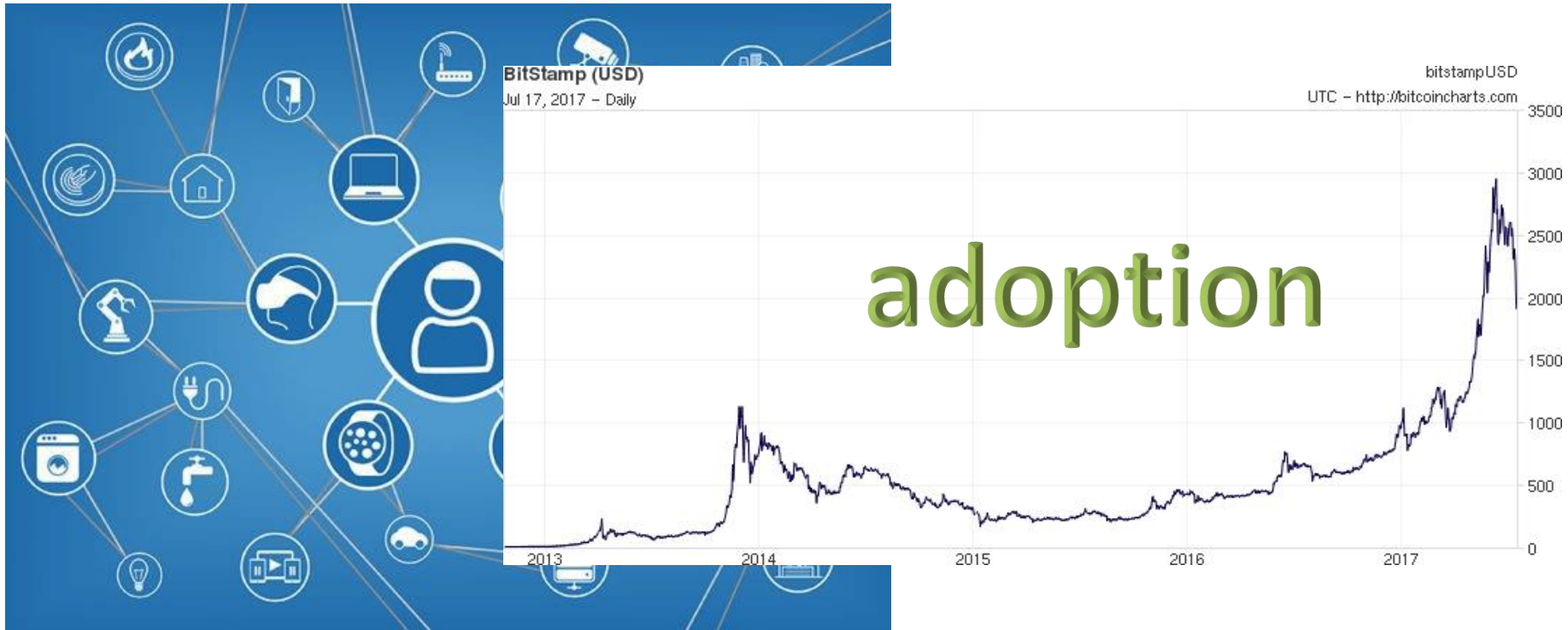
- Multi-trillion-dollar energy market
- Energy demand will double by 2050
 - Total global investment into energy sector by 2040 will be more than \$11.4 trillion
- Global shift from fossil fuels to renewables
 - By 2040 more than 60% of all investments in energy sector will go into the renewables
- Global shift from centralized to distributed energy production

THE OPPORTUNITY

- Static sector;
- Inefficient, unflexible market;
- Price gap between producers and consumers, high grid usage costs and retailers fee



BLOCKCHAIN



- Processes decentralization
- Trusted by default, transparent
- Decision making democratization
- Irreversibility of „transactions“ guarantee execution of agreement



TECHNOLOGY POSSIBILITIES

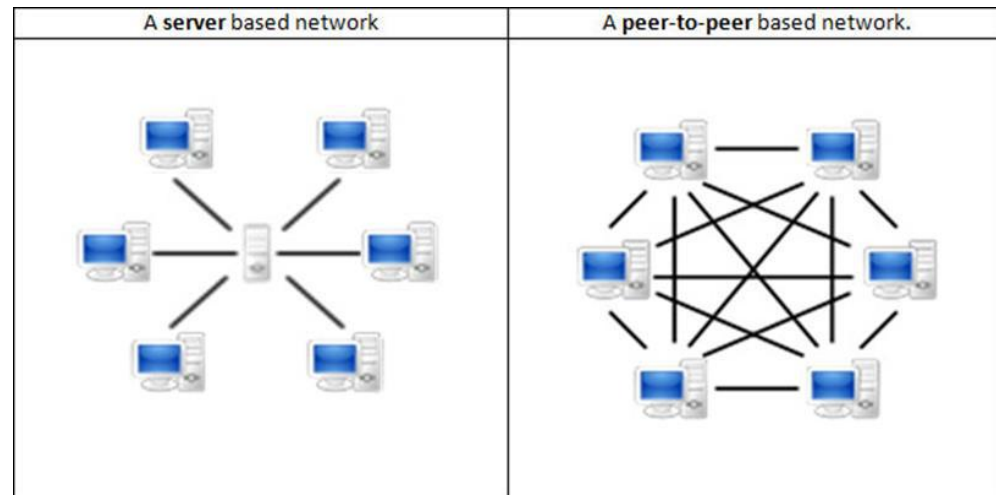
- Process automatization
- Simplification
- Acceleration and optimization different parts of your company
- Transparency – end of „hidden“ transactions
 - Opportunities apply also for public sector
 - Healthcare
 - Notary
 - Social transfers
 - Elections
 - ...



THE SOLUTION

- Connecting energy producer and consumers directly through blockchain and smart contracts (P2P)

- Improved service
- Better user experience
- Lower operating costs
- Transparency, traceability
- Process automatization



- Creating self-sufficient energy community
 - Local electricity production and consumption
 - Global support

TOKENS ECONOMICS

- A closed ecosystem with a finite number of tokens
- A growing number of customers will increase the number of transactions, thus increasing the demand for SNC tokens.
- Laws of open market will apply

TokenTracker Summary

Total Supply: 122,707,502.6929 SNC (\$4,211,530.10)

Value per Token: \$0.0343 @ 0.000113 Eth

Token Holders: 2057 addresses

No.Of.Transfers: 6475

Contract Address: [0xF4134146AF2d511Dd5EA8cDB1C4AC88C57D60404](#)

Token Decimals: 18

Official Links: [!\[\]\(6a9b39b98eb945faa14c645ec99e4eaa_img.jpg\)](#) [!\[\]\(182077db5bac9ff62bf376fe37ffa951_img.jpg\)](#) [!\[\]\(6ed6a340e0627314752774197e63f07e_img.jpg\)](#) [!\[\]\(9ff6d055737e0f9bee95f39dc7b63bda_img.jpg\)](#) [!\[\]\(d6c755287beca994c9f500381644d155_img.jpg\)](#) [!\[\]\(394b871ff942a377ca8abbd6b4d14499_img.jpg\)](#) [!\[\]\(72b28319af84314e9c8047fc831222a6_img.jpg\)](#) [!\[\]\(ef4cea101f9bab4f702026bba25e85e6_img.jpg\)](#)

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CROWDFUNDING EXPERIENCE

- Community as very important factor
- New business opportunities
- Simplification of fund-raising
- Threads: regulatory, phishing, hacking
- Blockchain dynamics: 1 week in blockchain equals X months in real world



Thank you!

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